

TABLE 2 – WATERLOO/CEDAR FALLS, IOWA MSA
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LABOR FORCE CHARACTERISTICS

	2000	2005	2006	2007	2008					
Resident Civilian Labor Force	88,300	92,200	93,100	93,200	94,200					
Percent Unemployed (Unemployment Rate)	2.9%	4.3%	3.8%	3.7%	3.8%					
Resident Total Employment	85,800	88,200	89,500	89,800	90,600					
Non-Agricultural Employment Reported by Place of Work	Total Number Employed					% of Total Employed Persons*				
	2000	2005	2006	2007	2008	2000	2005	2006	2007	2008
Total Nonfarm	85,300	87,700	88,400	89,500	90,100	100%	100%	100%	100%	100%
Goods Producing	20,500	20,200	20,300	20,700	20,700	24.0%	23.0%	23.0%	23.1%	23.0%
Manufacturing	16,800	16,200	16,200	16,500	16,300	19.7%	18.5%	18.3%	18.4%	18.1%
Durable Goods	11,600	11,200	11,400	11,700	11,700	13.6%	12.8%	12.9%	13.1%	13.0%
Non-durable Goods	5,200	5,000	4,800	4,800	4,600	6.1%	5.7%	5.4%	5.4%	5.1%
Service Producing	64,800	67,500	68,100	68,800	69,400	76.0%	77.0%	77.0%	76.9%	77.0%
Trade and Transportation	16,400	16,500	16,600	16,600	16,700	19.2%	18.8%	18.8%	18.5%	18.5%
Retail Trade	-	10,600	10,600	10,600	10,600	-	12.1%	12.0%	11.8%	11.8%
Financial Activities	-	5,200	5,100	5,100	5,200	-	5.9%	5.8%	5.7%	5.8%
Professional and Business	7,100	6,800	6,800	7,000	7,000	8.3%	7.8%	7.7%	7.8%	7.8%
Educational and Health	11,200	12,800	13,000	13,100	13,200	13.1%	14.6%	14.7%	14.6%	14.7%
Health Care and Social	10,100	10,900	11,200	11,300	11,500	11.8%	12.4%	12.7%	12.6%	12.8%
Leisure and Hospitality	6,900	7,300	7,400	8,000	8,300	8.1%	8.3%	8.4%	8.9%	9.2%
Government	14,700	14,500	14,700	14,500	14,500	17.2%	16.5%	16.6%	16.2%	16.1%
Federal Government	700	700	600	700	700	0.8%	0.8%	0.7%	0.8%	0.8%
State Government	5,400	4,900	5,100	5,000	5,100	6.3%	5.6%	5.8%	5.6%	5.7%
Local Government	8,600	8,900	8,900	8,800	8,700	10.1%	10.1%	10.1%	9.8%	9.7%
Local Govt Education	4,200	4,000	5,200	5,100	4,800	4.9%	4.6%	5.9%	5.7%	5.3%

Source: Iowa Workforce Development

*Numbers will not sum to 100% because categories overlap.

Resident Employment Reported by Occupation	2000
Employed civilian population 16 years and over	82,272
OCCUPATION	
Management, professional, and related occupations	25,236
Service occupations	12,699
Sales and office occupations	22,245
Farming, fishing, and forestry occupations	455
Construction, extraction, and maintenance occupations	6,873
Production, transportation, and material moving occupations	14,764

Source: U.S. Census Bureau – Profile of Selected Economic Characteristics: 2000; American FactFinder.

Resident Employment Reported by Industry	2000
Employed civilian population 16 years and over	82,272
INDUSTRY	
Agriculture, forestry, fishing and hunting, and mining	1,982
Construction	4,539
Manufacturing	14,672
Wholesale trade	2,804
Retail trade	10,442
Transportation and warehousing, and utilities	3,196
Information	1,844
Finance, insurance, real estate, and rental and leasing	5,172
Professional, scientific, management, administrative, and waste management services	5,446
Educational, health and social services	19,915
Arts, entertainment, recreation, accommodation and food services	5,879
Other services (except public administration)	3,977
Public administration	2,404

Source: U.S. Census Bureau – Profile of Selected Characteristics: 2000; American FactFinder

Employed Residents Working Outside County of Residence – 2000	Number		Percentage (%)
	11,281		13.96%
Commute Times – 2000 Census	Number		Percent
Under 15 Minutes	39,042		48.3%
15 – 29 Minutes	29,218		36.2%
Over 30 Minutes	9,460		11.7%
Mean Commute Time (Minutes)	16.5		-
Worked at Home (no commute)	3,084		3.8%
Labor Participation Rate – 2000	Percentage (%)		
Male	71.31%		
Female	62.26%		
Total	66.55%		
Education & Labor Force – 2005	Headcount	Full-Time	Graduates
Community College	5,374	3,332	1,191
4-Year College	20,785	16,431	3,329

Source: U.S. Census Bureau; National Center for Education Statistics

This information cannot be published or altered without the prior written consent of Greater Cedar Valley Alliance. We encourage the use of the information by site selection consultants and companies as deemed necessary to evaluate the community for business locations.