

TABLE 10 – WATERLOO/CEDAR FALLS, IOWA MSA
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AVERAGE ANNUAL SALARY & EMPLOYMENT BY MAJOR INDUSTRY			
Major Industry	# of Employed	Median Wages	
		Salary Wages (per year)	Non-Salary Wages (per hour)
Manufacturing	29,090	\$50,000	\$15.00
Education	28,674	\$40,000	\$10.73
Health Care & Social Services	30,336	\$48,000	\$14.00
Finance, Insurance, & Real Estate	22,025	\$40,000	\$12.59
Wholesale & Retail Trade	24,516	\$40,000	\$10.00
Professional Services	16,623	\$39,500	\$13.00
Public Administration & Government	12,883	\$65,000	\$19.00
Construction	12,051	n/a	\$17.13
Transportation, Communication, & Utilities	12,051	\$57,000	\$13.66
Agriculture	9,142	\$55,000	\$15.35
Personal Services	6,649	\$35,000	\$10.25
Entertainment & Recreation	2,493	n/a	\$10.00

Source: Iowa Workforce Development, Cedar Valley Laborshed Analysis, 2008

This information cannot be published or altered without the prior written consent of Greater Cedar Valley Alliance. We encourage the use of the information by site selection consultants and companies as deemed necessary to evaluate the community for business locations.