

TABLE 1 – WATERLOO/CEDAR FALLS, IOWA MSA
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DEMOGRAPHIC CHARACTERISTICS – Black Hawk County, Iowa			
Population	1990	2000	2010*
Population by Age Group	124,150	128,000	128,350
Under – 17	31,490	29,470	29,610
18 – 34	34,570	35,380	33,460
35 – 54	30,380	34,500	30,590
55 – 74	20,300	19,420	25,140
75 – Older	7,400	9,230	9,560
% Distribution by Age Group	1990	2000	2010*
Under – 17	25%	23%	23%
18 – 34	28%	28%	26%
35 – 54	25%	27%	24%
55 – 74	16%	15%	20%
75 – Older	6%	7%	7%
Median Age	32.93	34.40	35.62
	1990	2000	2010*
Number of Households	47,060	49,740	51,870

Source: Woods & Poole Economics, 2008 Data Pamphlet for Black Hawk County, Iowa
 *Projected Population Data

	1990	2000	2005	2010*	2015*
Number of Households	47,060	49,740	50,180	51,870	53,500
Mean Household Income (2004 \$)	\$56,147	\$65,194	\$71,105	\$73,596	\$77,638
Household Income Distribution (2000 \$)	1990	2000	2005	2010*	2015*
Under - \$29,999	22,110	19,830	17,900	17,060	15,870
\$30,000 - \$44,999	8,840	9,790	9,530	9,260	8,620
\$45,000 - \$74,999	11,010	12,380	14,010	15,730	17,750
\$75,000 - Above	5,090	7,740	8,750	9,840	11,270

Source: Woods & Poole Economics, 2008 Data Pamphlet for Black Hawk County, Iowa
 *Projected Population Data

Educational Attainment (Population 25 years and over)	2000	2007*
Less than 12 th Grade, No Diploma	13.5%	12.2%
High School Graduate	35.1%	33.8%
Some College, No Degree	21.1%	18.1%
Associate Degree	7.3%	9.7%
Subtotal	77%	73.8%
College Graduates		
Bachelor's Degree	14.3%	18.0%
Graduate or Professional Degree	8.7%	8.2%
Total	100%	100%

Source: U.S. Census Bureau – 2000 Data Profile for Black Hawk County, Iowa

*2007 American Community Survey Data Profile for Black Hawk County, Iowa

This information cannot be published or altered without the prior written consent of Greater Cedar Valley Alliance. We encourage the use of the information by site selection consultants and companies as deemed necessary to evaluate the community for business locations.